



Dear LIVINGAGRO community members, dear friends, hereby the project partners are pleased to share with you the **twelfth edition** of the project e-newsletter (November 2022).

[“LIVINGAGRO – Cross Border Living laboratories for Agroforestry”](#) project is funded under the [ENI CBC Med Programme 2014 – 2020](#), first call for standard projects, with a total budget of 3,3 Million Euros and a 2,9 Million EU-contribution.

The project involves 6 organizations from 4 different countries (Italy, Greece, Lebanon and Jordan) and aims to share innovations related to agroforestry with stakeholders working with olives and grazed woodlands in Mediterranean countries, in order to help them increase profitability, sustainability, and biodiversity in the face of limited resources and environmental constraints. The addressed issues are tackled using an *open innovation* approach, with two Living Laboratories enabling interactions among innovators and stakeholders. After conducting surveys and discussions to learn about stakeholders’ needs, the LIVINGAGRO team is presenting technological developments, practical research results, and other types of innovation to stakeholders who can benefit from them in both financial and environmental terms.

The project now entered its final implementation period and 2023 will represent a particularly challenging year for LIVINGAGRO and the Consortium Members with a series of diverse activities, including Business to Business Brokerage events in Lebanon and Jordan, technology transfer workshops in order to promote the identified project innovations for the Mediterranean agroforestry sector with particular reference to multifunctional olive systems and grazed woodlands and other in person and online public events. An important support concerning diffusion, capitalization, visibility and engagement of the

stakeholder community has been acquired thanks to the newly established [LIVINGAGRO ICT platform](#) developed to favour interaction, discussion and matching between demand and offer for innovation by, respectively, economic operators and researchers. More details on in progress actions and activities in the proposed news reported below.

New LIVINGAGRO ICT PLATFORM now online !!
Discover all services and interaction opportunities at
<https://livingagrolab.eu/>

Why Should You Care About Agroforestry?

WHY SHOULD YOU JOIN OUR LIVING LABS?

They can provide you with many practical advantages:

- Reduce environmental footprint
- Save time you can reduce farming expenses
- Increase productivity from the top crop (olive groves)
- Access to new markets and funding sources
- Support for any agripreneur (olive groves, farms, and the forest)
- Long-term management of resources and quality, expertise
- Connect with researchers and stakeholders online or face to face

Meet the team
LIVINGAGRO EXPERTS
Agripreneurs, engineers, researchers, farmers, stakeholders, or project managers. Our team is made up of professional people, united around all the steps along to bring agroforestry closer to agriculture for farmers, producers and consumers.

All experts

Dr. Salim Ayoub, Dr. Milad El Hachy, Dr. Penelope Kalaitzi, Agr. Sara Mallouk

Highlights of this new project e-newsletter edition:

- Latest Lebanese Business to Business event sets the basis for a long-term constructive cooperation among stakeholders of the grazed woodlands sector
- New episode of the series “Discovering LIVINGAGRO innovations for the Greek agroforestry sector included in the dedicated [Catalogue](#) with a focus on Chickpea intercropping in olive groves
- Ongoing B2B events in Lebanon push agroforestry innovation at the forefront
- New forage seed mixtures for multifunctional olive systems and grazed woodlands identified in the framework of the project field trials
- Special Issue on “Agronomical, Phenotypical and Biochemical Evaluation of Olive”, Dr. Valentina Passeri from the Italian National Research Council invited to be Guest Editor at “Plants”, a leading scientific open-access journal
- Outcomes of the economic stakeholder analysis drive innovation of Mediterranean agroforestry
- Launch of the [project ICT platform](#) at the service of Mediterranean stakeholders of the agroforestry sector looking at innovation



LIVINGAGRO, first two Business Brokerage events in Jordan approaching to foster and innovate Mediterranean agroforestry systems

The National Agricultural Research Center (NARC), the Regional Forest Agency for Land and Environment ...

23 November 2022



Dr. Valentina Passeri from the Italian National Research Council invited to be Guest Editor at "Plants" a leading scientific open-access journal

The cultivated olive (*Olea europaea* L.) is one of the most representative and economically important crops in the Mediterranean region. ...

23 November 2022



LIVINGAGRO, new forage seed mixtures for multifunctional olive systems and grazed woodlands identified in the framework of the project field trials

In the framework of the innovations proposed in the Catalogue of Innovations for Multifunctional Olive Systems...

22 November 2022



LIVINGAGRO, the outcomes of the economic stakeholder analysis drive innovation of Mediterranean agroforestry

Performing an economic stakeholder analysis requires in-depth consideration and articulation of the needs, values and priorities of those who have a "stake" ...

13 November 2022



LIVINGAGRO, ongoing B2B events in Lebanon push agroforestry innovation at the forefront

Within the activities LIVINGAGRO is



LIVINGAGRO for Mediterranean agroforestry - Discovering Greek innovations included in the dedicated

implementing during its last project year, the Business to Business brokerage events (B2Bs) are taking place with the aim of presenting...

13 November 2022



LIVINGAGRO, latest Lebanese Business to Business event sets the basis for a long-term constructive cooperation among stakeholders of the grazed woodlands sector

With the aim of supporting farmers, entrepreneurs, local administrators...

16 October 2022

Catalogue, Episode 6

Having identified potentially useful innovations, the partners of LIVINGAGRO project developed ...

01 November 2022



LIVINGAGRO project ICT platform for Mediterranean agroforestry now online !!!

The portal offers stakeholders of the multifunctional olive systems and grazed woodlands sectors many different opportunities of interaction and knowledge transfer...

29 July 2022

Upcoming project events which can be followed on the newly established PROJECT ICT PLATFORM:

- *First and second Jordan B2B events respectively on December 13 and 15, 2022 (see [dedicated news](#) and [event page 1 and 2](#))*
- *Dissemination and technology transfer workshops, events and training activities are also made available via the project ICT platform ([LINK](#))*





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