



LIVINGAGRO

The National Agricultural Research Center (NARC), the Regional Forest Agency for Land and Environment of Sardinia (Fo.Re.S.T.A.S.) and the LIVINGAGRO Consortium invite you to the

Second B2B event in Jordan on Multifunctional Olive Systems

March 14th, 2023
9:00 - 16:30 (local time)
Regency Palace Amman
Queen Aliaa Street
Amman, Jordan

9:00 - 9:20

REGISTRATION

9:20 - 9:25

Welcome speech by NARC
Dr. Nizar Haddad, DG of NARC - Jordan

9:25 - 9:30

Welcome words by FoReSTAS
Dr. Maurizio Malloci, FoReSTAS - Italy

9:30 - 9:40

The contribution of the LIVINGAGRO project for the development of agroforestry
Dr. Sara Maltoni, FoReSTAS - Italy

9:40 - 9:50

Achievements of LIVINGAGRO activities in Jordan
Dr. Salam Ayoub, NARC - Jordan

9:50 - 10:00

Invitation to join the Living Labs and ICT platform
Dr Mauro Forteschi, FoReSTAS - Italy

10:00 - 10:15

Adaptation of olive groves to climate change through sustainable management
Dr. Georgios Koubouris, ELGO-DIMITRA - Greece (online speech)

10:15 - 10:30

Using innovative legume-based mixtures as cover crop in olive multifunctional systems
Dr. Claudio Porqueddu, CNR - Italy

10:30 - 10:45

Coupling Olive, poultry and asparagus in Multifunctional Olive Systems
Dr. Adolfo Rosati, CREA - Italy

10:45 - 11:00

Discriminating among EVOOs and table olives obtained from clonal variants of olive cultivars with high territorial value
Dr. Luciana Baldoni, CNR - IBBR - Italy

**INNOVATION PITCH
SESSION 1**

11:00 - 11:20

COFFEE BREAK

11:20 - 11:35

Complete mitochondrial genome sequence of historical olive cultivar Mehras in Jordan
Prof. Mohammad Brake, Jerash University - Jordan | Prof. Monther Sadler, University of Jordan

11:35 - 11:50

Networking: Women inclusion in the olive sector in rural areas
Eng. Nehaya Muhaisen / Dr. Sanaa Hinnawi, JOOWN - Jordan

11:50 - 12:05

Agroforestry as a tool for the development of tourism and environmental agriculture
Mr. Youssef Bader, Moltaqa Al-Wedyan Cooperative Society for Tourism and Environmental Agriculture - Jordan

12:05 - 12:20

Marketing AgroForestry systems through the PEFC Agroforestry certification scheme
Dr. Antonio Brunori/Dr. Francesco Marini, PEFC - Italy

12:20 - 12:35

**The innovative gaisense by NEUROPUBLIC smart farming system in the olive sector:
The example of LIFE GAIA Sense project**
Dr. Vasilis Pyrgiotis, NEUROPUBLIC - Greece

**INNOVATION PITCH
SESSION 2**

12:35 - 13:00

INNOVATION WRAP-UP

13:00 - 14:00

NETWORKING LUNCH

14:00 - 15:30

Open discussion with speakers
The discussion will be facilitated through a participatory approach | Moderator Dr. Abbas Ramadan

15:30 - 16:30

Business match-making session
**through one-to-one meetings with innovators*

Contact info

NARC – Salam Ayoub salam.ayoub@narc.gov.jo

For registration:
bit.ly/2nd-B2B-Olive-Systems



Organised by FoReSTAS in collaboration with NARC