







Lebanon to host the Third B2B event on Multifunctional Olive Systems by LIVINGAGRO

The <u>Lebanese Agricultural Research Institute (LARI)</u>, the <u>Regional Forest Agency for Land and Environment of Sardinia (Fo.Re.S.T.A.S.)</u> and the whole LIVINGAGRO Consortium are pleased to announce the opening of registration for the **Third B2B event on Multifunctional Olive Systems** in Beirut-Lebanon.

Following the success of the previous events, stakeholders in the agroforestry sector eagerly await the third B2B symposium scheduled to take place on the 16th of February 2023 at the Hilton Beirut Habtoor Grand. The organizers of **Third B2B event on Multifunctional Olive Systems** extended an open invitation to farmers, entrepreneurs, local administrators, researchers, private companies, policy makers and multiple stakeholders in Lebanon interested in agroforestry issues, especially in the field of multifunctional olive systems, to register for this unique opportunity where they can share innovative technologies, initiate cross border co-operations and find new business partners in the Mediterranean region.

A distinguished panel of acclaimed speakers will be participating in a series of onsite and online seminars and open discussions. For more specific in-depth discussions, the event also offers the chance for participants to request one-on-one business meetings with innovators and LIVINGAGRO Consortium representatives.

The event is designed to underscore state-of-the-art innovations and the most workable high-tech solutions aimed to maximize profitability, sustainability, and biodiversity, taking into consideration the challenges that economic stakeholders and operators of the sector are facing, mainly limited resources and environmental constraints.

Stakeholders interested to attend are invited to check the detailed program leaflet of the event and register for their in-person or online participation via this link https://livingagrolab.eu/event/third-b2b-event-on-multifunctional-olive-systems-in-beirut-lebanon/ before the 13th of February 2023.

The <u>Cross Border Living Laboratories for Agroforestry (LIVINGAGRO) Project</u> is co-funded by the European Union through the ENI CBC Med Programme 2014 – 2020 and implemented in Italy, Greece, Lebanon and Jordan. The project aims to support education, research and development, innovation, and technology transfer, including sharing of research results, by establishing two Living Labs, one for multifunctional olive systems (Living Lab 1) and the other for grazed woodlands (Living Lab 2).

For more information on the project, please contact: mraichy@lari.gov.lb
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EU program website: enicbcmed.eu/projects/livingagro













Project website: livingagrolab.eu





