

## Registration reminder for the Second B2B event in Jordan on Multifunctional Olive Systems

The [National Agricultural Research Center \(NARC\)](#), the [Regional Forest Agency for Land and Environment of Sardinia \(Fo.Re.S.T.A.S.\)](#) and the whole LIVINGAGRO Consortium are reminding interested stakeholders to complete their registration for the **Second B2B event in Jordan on Multifunctional Olive Systems** before March 12th, 2023.

The event will take place at the Regency Palace Amman- Queen Aliaa Street, Amman – Jordan, on the 14<sup>th</sup> of March 2023, with the contribution of a distinguished panel of acclaimed speakers from Jordan, Italy and Greece, who will share their experiences and present cutting-edge technologies to develop new olive growing strategies based on agro-forestry approaches. Innovative topics are on the agenda, as interested stakeholders can benefit from the experts' concepts, designs and research such as the use of innovative legume-based mixtures as cover crop in olive multifunctional systems, and the inclusion of women in this industry in rural areas, all the way to the importance of agroforestry as a tool for the development of tourism and environmental agriculture.

In addition, the event will feature an open discussion moderated by a facilitator through a participatory approach, aiming to guide participants towards the best practices to exploit the potential of local olive resources. The event also offers a unique opportunity for economic stakeholders, decision-makers, and research stakeholders to request one-on-one business meetings to benefit from the achievements of innovators and the LIVINGAGRO Consortium in this field.

Due to limited places, stakeholders interested to attend are encouraged to check the detailed program leaflet of the event and register before March 12th, 2023 for their in-person or online participation via this link <https://livingagrolab.eu/event/second-b2b-event-in-jordan-on-multifunctional-olive-systems/>.

The [Cross Border Living Laboratories for Agroforestry \(LIVINGAGRO\) project](#) is co-funded by the European Union through the ENI CBC Med Programme 2014 – 2020 and implemented in Italy, Greece, Lebanon and Jordan. The project aims to support education, research and development, innovation, and technology transfer, including sharing of research results, by establishing two Living Labs, one for multifunctional olive systems (Living Lab 1) and the other for grazed woodlands (Living Lab 2).

For more information on the project, please contact: [salam.ayoub@narc.gov.jo](mailto:salam.ayoub@narc.gov.jo)

For questions about registration, please contact: [events@livingagrolab.eu](mailto:events@livingagrolab.eu)



Follow the LIVINGAGRO project on:

Web: [www.enicbcmed.eu/projects/livingagro](http://www.enicbcmed.eu/projects/livingagro)

ICT platform (Living Labs): <https://livingagrolab.eu>

FB: [www.facebook.com/Livingagro](http://www.facebook.com/Livingagro)

LIn: [www.linkedin.com/company/livingagro-eni-cbc-med-project](http://www.linkedin.com/company/livingagro-eni-cbc-med-project)

Press contact: [zeina.bcherrawi@kiwievts.net](mailto:zeina.bcherrawi@kiwievts.net)

Project contact: [mraichy@lari.gov.lb](mailto:mraichy@lari.gov.lb)

Project website: [livingagrolab.eu](http://livingagrolab.eu)

EU program website: [enicbcmed.eu/projects/livingagro](http://enicbcmed.eu/projects/livingagro)



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