

## Two new B2B events in Amman- Jordan highlighting the expanding socio-economic significance of agroforestry in olive groves and grazed woodlands

The [National Agricultural Research Center \(NARC\)](#), the [Regional Forest Agency for Land and Environment of Sardinia \(Fo.Re.S.T.A.S.\)](#) and the whole LIVINGAGRO Consortium are pleased to announce the opening of registration for the two new brokerage events that will take place at the Regency Palace Amman- Queen Aliaa Street, Amman – Jordan, on the 14<sup>th</sup> and 15<sup>th</sup> of March 2023.

With a highlight on the expanding socio-economic significance of agroforestry in olive groves and grazed woodlands in the Mediterranean region, the **Second B2B event in Jordan on Multifunctional Olive Systems** and the **Second B2B event in Jordan on Grazed Woodlands** will offer a unique opportunity for economic stakeholders, decision-makers and research stakeholders to benefit from the achievements of the LIVINGAGRO project in this field, and to exploit top-rated research and innovations that will help them improve and develop their businesses and identify cross-border collaborations.

Once again, the events' organisers have invited a distinguished panel of acclaimed speakers to share their experiences and present cutting-edge technology, while an open discussion moderated by a facilitator will guide participants through the best practices aiming to maximise profitability, sustainability, and biodiversity in the light of limited resources and environmental constraints. The last part of the two events will feature a business matchmaking session, allowing interested participants to request one-on-one meetings with innovators and LIVINGAGRO Consortium representatives seeking in-depth discussions with experts.

Stakeholders interested to attend are encouraged to see the detailed program leaflets of the two events and register for their in-person or online participation before March 9th, 2023 via these 2 links <https://livingagrolab.eu/event/second-b2b-event-in-jordan-on-multifunctional-olive-systems/> <https://livingagrolab.eu/event/second-b2b-event-in-jordan-on-grazed-woodlands/>.

The [Cross Border Living Laboratories for Agroforestry \(LIVINGAGRO\) project](#) is co-funded by the European Union through the ENI CBC Med Programme 2014 – 2020 and implemented in Italy, Greece, Lebanon and Jordan. The project aims to support education, research and development, innovation, and technology transfer, including sharing of research results, by establishing two Living Labs, one for multifunctional olive systems (Living Lab 1) and the other for grazed woodlands (Living Lab 2).



For more information on the project, please contact: [salam.ayoub@narc.gov.io](mailto:salam.ayoub@narc.gov.io)

For questions about registration, please contact: [events@livingagrolab.eu](mailto:events@livingagrolab.eu)

Follow the LIVINGAGRO project on:

Web: [www.enicbcmed.eu/projects/livingagro](http://www.enicbcmed.eu/projects/livingagro)

ICT platform (Living Labs): <https://livingagrolab.eu>

FB: [www.facebook.com/Livingagro](https://www.facebook.com/Livingagro)

LIn: [www.linkedin.com/company/livingagro-eni-cbc-med-project](https://www.linkedin.com/company/livingagro-eni-cbc-med-project)

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Project website: [livingagrolab.eu](http://livingagrolab.eu)

EU program website: [enicbcmed.eu/projects/livingagro](http://enicbcmed.eu/projects/livingagro)



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