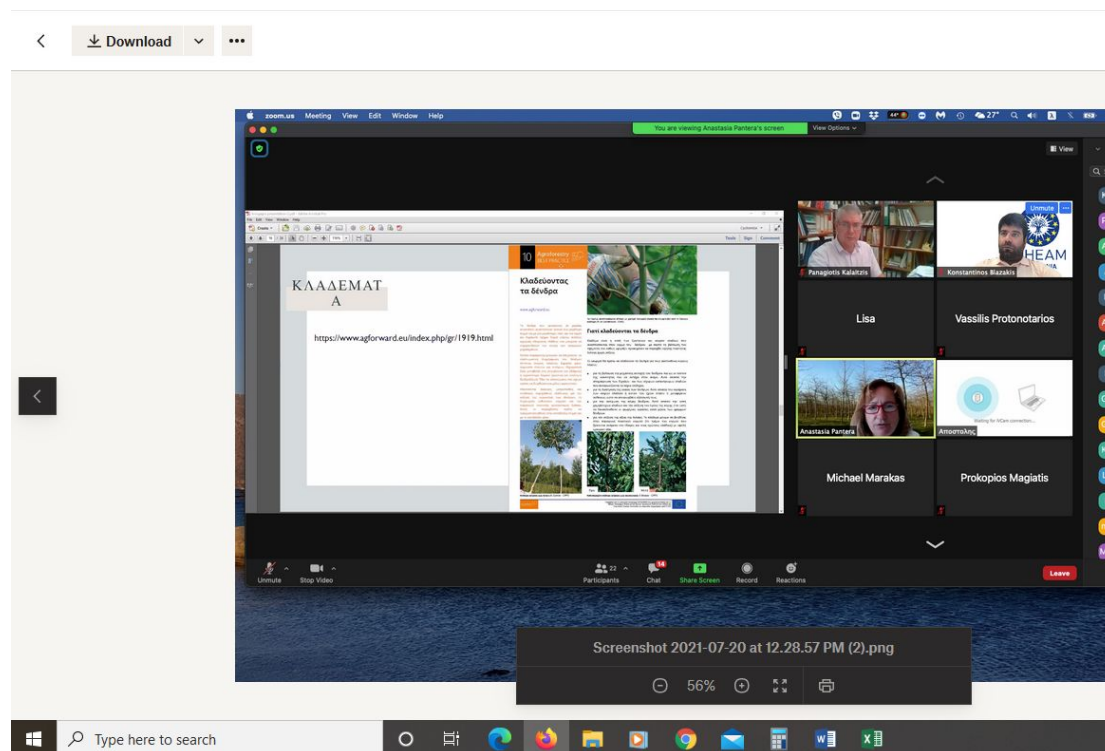


First LIVINGAGRO B2B Event Links Innovators and Stakeholders Online in Greece

On July 20-22, the Mediterranean Agronomic Institute of Chania (MAICh) coordinated sixteen 15-minute online presentations for the LIVINGAGRO project's first B2B event. The free event attracted 58 participants: farmers, agronomists, marketers, managers, exporters, researchers, and others involved with agri-food products and agroforestry. A number of the participants also scheduled one-to-one meetings with innovators who offered solutions to challenges in the olive oil, olive, and livestock sectors in Greece.



Taking place on the Praxi Network platform (<https://livingagro-brokerage-event-2021.b2match.io/signup>), the event was designed to bring together innovators with Greek farmers and professionals. The presentations covered a wide range of topics:

- Intercropping in Olive Groves
- Precision Agriculture
- Machinery
- Health Benefit Determination
- Olive Tree and Olive Oil Authentication
- Preparation for Climate Change
- Re-using Traditional Practices in Agroforestry


A detailed Catalogue of Innovations is available on the LIVINGAGRO project web page; each innovation was also described in Greek on the Praxi Network platform. Press releases were distributed to a number of Greek publications, especially those focused on agriculture, as well as being shared on many Facebook and LinkedIn pages, and on Twitter.

You are viewing ΣΤΥΠΟΣ ΑΙΟΝΑΚΗ's screen

View Options

View

ΒΙΚΟΣ



To add links, photos or videos, insert them using the buttons below.

Unmute Start Video

Participants 23 Chat Share Screen Record Reactions

Leave

ΣΤΥΠΟΣ ΑΙΟΝΑΚΗ

Detailed description: This is a screenshot of a Zoom meeting interface. The main display area shows a video of a lush green field with several trees in the background under a clear blue sky. The word 'ΒΙΚΟΣ' (Vikos) is centered at the top of this video. Below the video, there is a small white box with text and two buttons: 'Insert more photos' and 'Insert video'. At the bottom of the screen, the Zoom control bar is visible, showing icons for Unmute, Start Video, Participants (23), Chat, Share Screen, Record, and Reactions. A red 'Leave' button is on the far right. In the top right corner, there is a 'View Options' menu and a 'View' icon. On the right side of the screen, there is a smaller video thumbnail of a man with a white beard and mustache, wearing a yellow shirt, with the name 'ΣΤΥΠΟΣ ΑΙΟΝΑΚΗ' below it.